



FABTECH

MEXICO

The largest and most complete
metalworking exhibition in Mexico

MAY 4-6 2027

CINTERMEX | MONTERREY, MÉXICO

SALES BROCHURE

—
FABRICATING
STAMPING / PRESS AUTOMATION
WELDING
FINISHING

PLATINUM SPONSORS:



EVENT PARTNERS:



FABTECHMEXICO.COM

4 Specialized Pavilions

Fabricating | Welding |
Stamping & Press Automation | Finishing

1. Leadership and know-how

A strong track record of success. With 21 editions, FABTECH Mexico is a well-established event backed by a solid history of offering your company a unique opportunity to increase market share, generate new business, and invest your budget in a proven, experienced, and high-value event.

2. New business, sales and networking opportunities

More than 13,000 decision makers gather at the show year after year to find new technologies, acquire products, recruit new suppliers and learn about industry innovations.

FABTECH Mexico offers an unparalleled opportunity to showcase products, equipment and related services to meet the current needs of the metalworking industry in its more than 290,600 ft2 of exhibition space.

3. Strength and prestige

FABTECH is the only show managed by the leading U.S. metalworking industry associations.



Top 15 Industries that Attend

- AUTOMOTIVE
- INDUSTRIAL/COMMERCIAL MACHINERY
- MANUFACTURING
- CONSTRUCTION
- FABRICATED METAL/STAMPINGS
- CONSUMER PRODUCTS
- ELECTRONICS
- TRANSPORTATION
- CHEMICALS AND PETROLEUM
- TOOLING
- HEAVY MACHINERY
- HVAC
- AEROSPACE
- APPLIANCE
- ENERGY

Why Exhibit at FABTECH Mexico?

FABTECH Mexico is the most comprehensive international tradeshow and business forum in Mexico for the metalworking industry. It brings together 1,200+ relevant brands in Fabricating, Welding Stamping and Press Automation and Finishing in Mexico and Latin America.

A platform that connects professionals in Mexico's manufacturing and metalworking industry, offering opportunities to build business relationships, meet with industry experts, and gain first-hand knowledge of innovative solutions.

There is no other event in Latin America that offers a more effective opportunity to reach your target audience, showcase your products, and close sales.

"FABTECH has specialized in bringing together the most important manufacturers in the industry worldwide, and for the development of the industry in Mexico is key. It is very common to see buyers from South America and the USA. FABTECH is undoubtedly a highly recommended event."

Juan Carlos Herrera, KOMATSU Mexico

Attende Profile

Top 3 Reasons for Attending the Event

1. Find new suppliers
2. Purchase machinery and new technology
3. Keep up with industry trends

13,000+

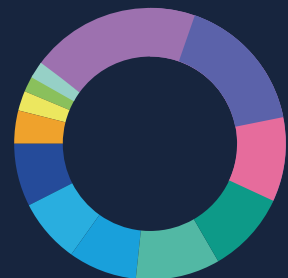
Qualified national and international attendees, ready to do business

26%
Make final purchase decision

53%
Evaluate or specify products and technology

79%
Make or directly influence purchasing decisions

MORE THAN 28% ARE OWNERS OR COMPANY DIRECTORS.



Owner/Company Management/Corp. Executive	16%
Marketing	15%
Department Manager	12%
Design Engineer	8%
Foreman/Leader/Supervisor	8%
Purchasing/Administration	7%
Manufacturing Production	6%
Manufacturing Engineering	6%
Manufacturing Manager	5%
Logistics	3%
Welder Welding Operator	2%
Quality/Inspector/Tester	2%

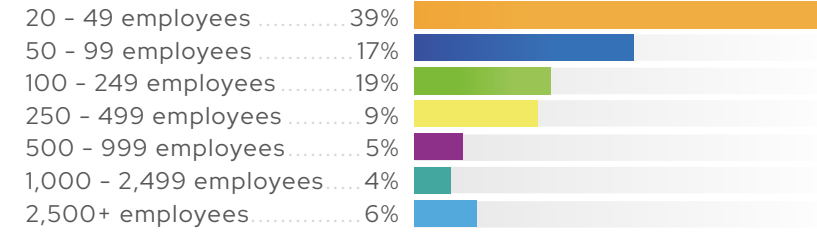
Top Attending Companies

- ACUITY BRANDS
- ARCELOR MITTAL
- AUDI
- AYCO
- BAYER
- BIMBO
- BMW
- BORGWARNER
- CATERPILLAR
- CHEVROLET
- CLEAVER BROOKS
- CONTINENTAL
- DAIMLER
- DANA
- DANFOSS
- DAIKIN
- DEACERO
- DENSO
- EATON
- FAURECIA/FORVIA
- FORD
- GENERAL MOTORS
- JOHN DEERE
- JUMEX
- KERN LIEBERS
- KIA
- KOBLENZ
- KOHLER
- KONE
- KWD INDUSTRIES
- LEAR CORPORATION
- LUTZ PRECISION
- MABE
- MAGNA
- MAXWELL
- NAVISTAR
- NIDEC
- OMRON
- P&G
- PARKER
- PEMEX
- PHILIPS
- SCHNEIDER ELECTRIC
- SERVIACERO
- SIEMENS
- SIGMA ALIMENTOS
- STELLANTIS
- TERNIUM
- THYSSENKRUPP BILSTEIN
- TRUPER
- VALEO
- VITRO
- VOLKSWAGEN
- VOLVO
- WHIRLPOOL
- ZERUST
- ZF

Company size

FABTECH Mexico connects you with clients and business leads from Mexico's fastest growing industrial regions.

60% OF VISITING COMPANIES HAVE 50 OR MORE EMPLOYEES



Attendees by Region

"In my opinion, it has become the most important event in Mexico, in this branch of metalworking and industry in general".

Lara Soto, Disma Metalmecánica



MAIN TECHNOLOGY AND PRODUCTS OF INTEREST:

•Welding Machines and Equipment.....	23%
•Lasers.....	16%
•Robotics and Automation.....	15%
•Bending and Forming.....	15%
•Cutting.....	9%
•Arc Welding.....	8%
•Tool and Die.....	8%
•Maintenance and Repair.....	8%
•Welding Consumables.....	8%
•Other Machinery, Equipment, Parts, Products.....	7%
•Stamping.....	7%

•Assembly.....	7%
•Finishing.....	6%
•Additive Manufacturing, 3D Printing and Prototyping.....	5%
•Software and Machine Controls.....	5%
•Safety and Environmental.....	3%
•Punching.....	3%
•Resistance Welding.....	3%
•Saws and Cut-off Machines.....	3%
•Plate and Structural Fabricating.....	2%
•Tube and Pipe Fabricating or Welding.....	2%
•Inspection and Testing.....	2%
•Machining, EDM.....	2%

Why Monterrey, Mexico?

Mexico

Mexico is the 14th largest steel producer in the world. With 28.5 million tons of finished product in 2023, Mexico ranks first in Latin America. *(Canacero)*

Mexico is one of the world's top 10 manufacturing exporters.

Mexico has risen to become the world's seventh largest exporter of manufactured goods due to its geographic location, resource availability, workforce quality, and economic stability. *(El Economista, 2023).*

Mexico is the 10th largest aerospace producer in the world *(Mexico Industry).*

Mexico has become the main destination for nearshoring; 34% of investments are related to the automotive and aerospace industries. Nuevo León is positioned as the state with the highest foreign direct investment (FDI) attraction, totaling \$2.54 billion dollars, representing 7% of the national total.

In 2023, Nuevo León produced 2.910 million tons of steel, making it the state with the highest steel production in the country.

For statistical purposes, Mexico City is not included.

Nuevo León ranked first nationally in attracting FDI in manufacturing industries, with a national share of 12.5% and an investment of \$43.9 billion dollars.

Monterrey is home to large national companies and more than 4,000 international companies. It is recognized for its consistent industrial development, education, strategic location for foreign trade, quality of life and ease of doing business.



Monterrey is known as Mexico's industrial capital.

It is one of the primary business centers of the country, serving as the primary economic and industrial epicenter with more than 123 industrial parks.

Be part of the most complete metalworking trade show and expand your company's reach.

FABTECH Mexico 2027 Booth Space Rates

0 – 200 Sq. Ft.
\$47 USD/Sq. Ft.

201 – 800 Sq. Ft.
\$45 USD/Sq. Ft.

801 – 4000 Sq. Ft.
\$40 USD/Sq. Ft.

4,001 Sq. Ft. (or more)
\$37 USD/Sq. Ft.

BOOTH PRICE INCLUDES

- One 110V AC electrical outlet (up to 200 sq. ft.) with white hard wall and company sign (9" x 44").
- Carpet, a table and two chairs.
- Monthly exhibitor e-newsletter with reminders and show updates.
- An experienced event management team focused on serving your needs.
- On-site assistance.
- Event promotion and advertising.

*Prices in U.S Dollars

*Exhibits 400 sq. ft. and larger receive complimentary material handling.

Take advantage of the free exhibitor marketing tools to maximize your investment.

- Basic listing on the FABTECH Mexico website.
- Listing in the official event directory.
- Personalized print and electronic invitations to distribute to your customers.
- Promotion of your company's participation on FABTECH Mexico's official social media channels.
- Email campaigns to promote everything FABTECH Mexico has to offer.



**TO RESERVE A BOOTH OR REQUEST
INFORMATION, PLEASE CONTACT US.**

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