



FABTECH

MEXICO

*The largest and most complete
metalworking exhibition in Mexico.*

ADVERTISING AND SPONSORSHIP INFORMATION

MAY 12-14 2026

CENTRO BANAMEX, MEXICO CITY

ORGANIZED BY:



FMA



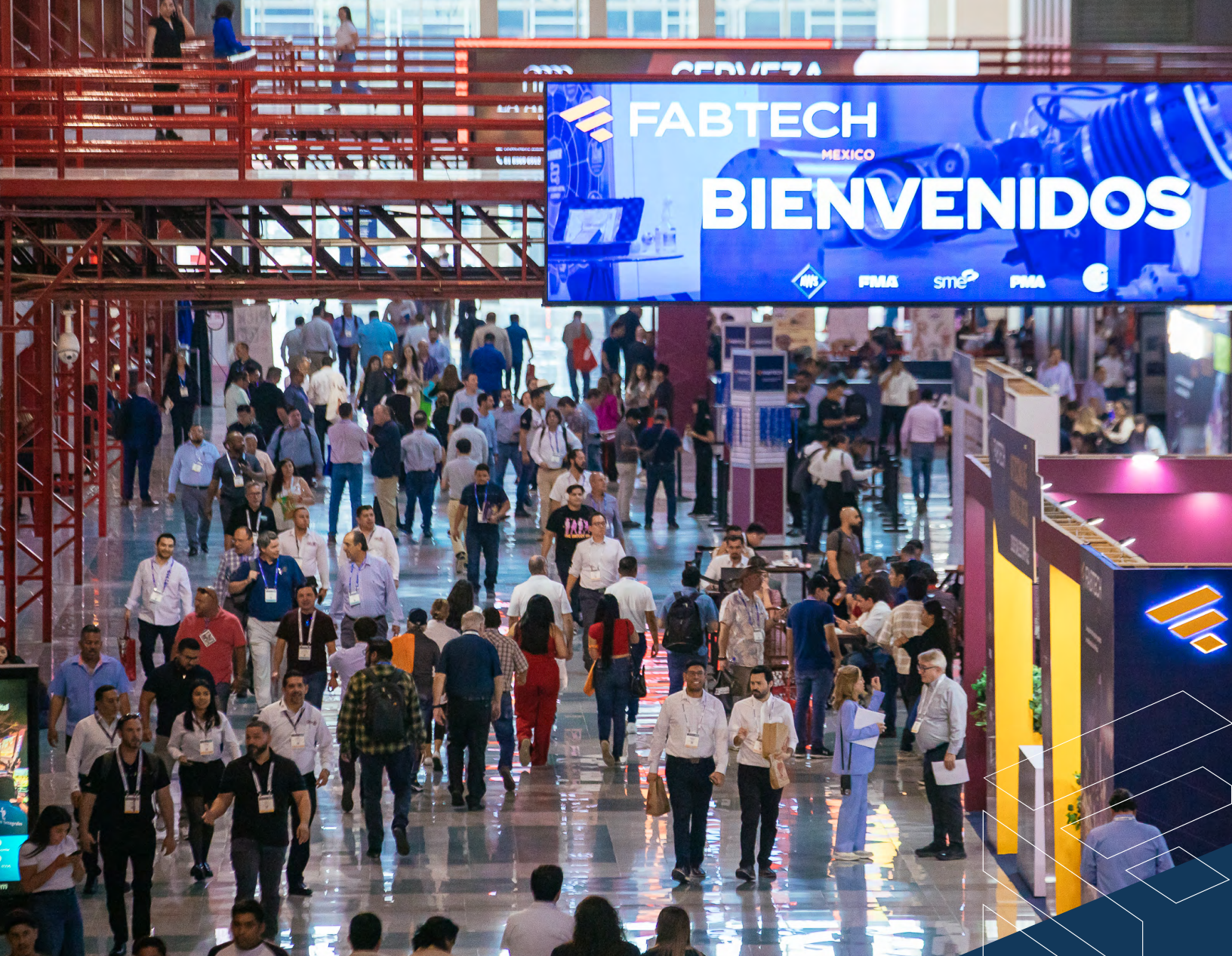
PMA



PLATINUM SPONSORS:



FABTECHMEXICO.COM



ADVERTISING

Show Directory Advertising

The show directory gives your company visibility during and after the event. It is distributed to attendees in the registration area. In it, they will find everything needed to organize their visit, including: exhibitor list, product and technologies list, conference program, etc.

The directory is a reference piece and a proven tool that will increase traffic to your booth, and when attendees return to their office, the directory will be used as a resource for future needs.



The leading event in the metalworking industry, provides a **multitude of opportunities for you to reach your target audience** before, during and after the show.

Take advantage of our Enhanced Listing Packages, Floor Ads, Web Banners, On-Site Sponsorships or a combination of them all to maximize your company's visibility at the show.

AD RATES (ALL ADS 4 COLOR)

Full Page - \$3,100 Trim: 8.5" x 11" Live: 7.75" x 10.25" Bleed: 8.75" x 11.25"	½ Page - \$2,000 Vertical: 8.5" x 11" Horizontal: 7.37" x 5"	¼ Page - \$1,000 Size: 3.5" x 4.75"
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PREMIUM POSITIONS

Cover 2 - Inside front cover	\$3,500
Cover 3 - Inside back cover	\$3,500
Cover 4 - Outside back cover	\$4,000

A 15% agency discount is available. All ads must be provided in Spanish. Rates are subject to change with 30 days notice from publisher. Terms 30 days net.

Ad Reservation Deadline: March 6, 2026

Ad Material Deadline: March 17, 2026

Enhanced Listing

Enhance your brand’s visibility in the exhibitor directory!

All FABTECH Mexico exhibitors appear in the online and print directory. Upgrade your presence by purchasing a Gold or Platinum Package.

Package Features	Basic	Gold	Platinum
Product Categories <i>Select product subcategories that prospects are likely to search in order to find you.</i>	4	6	8
Official Show Directory Listing <i>Your company will be listed in the Official Show Directory.</i>	✓	✓	✓
Social Media Icons <i>Enable attendees to find and follow you on X, LinkedIn and Facebook.</i>		✓	✓
New Products <i>Feature new products that will be introduced at FABTECH Mexico. Includes product name and photos.</i>	1	3	5
Featured Exhibitor Listing <i>Stand out online on the featured exhibitors page.</i>		✓	✓
Company Logo <i>Add your company logo to your online and print listing.</i>			✓
Profile on the FABTECH Mexico App <i>Add a detailed description, categories, products, images, videos and documents so that visitors can find all the information they need about your company.</i>	✓	✓	✓
Price Per Package	Included	\$250	\$500
<i>Add your company logo in the printed show directory only - \$150.</i>			

Floor Ad

Purchase a large-format ad placed on the show floor carpet. Located in high traffic areas, including entrances areas and aisles, these eye-catching ads ensure attendees see your company name as they walk through the expo halls.

Ad location determined by show management.

FLOOR AD

Prices include material, production and installation. **\$1,000.00 each** (6.5 ft. x 3.2 ft. Full color ad)

Digital Banner

More than 13,000 decision makers and industry professionals visit fabtechmexico.com to learn about the latest equipment and services offered at FABTECH Mexico. Place your banner ad on the web pages that historically attract the most traffic in the months leading up to the expo.

Note: All banners will have a link to the exhibitor list.

DIGITAL BANNER ON THE REGISTRATION PAGE
355 px wide x 90 px high – two banners available **\$2,550 each**



SPONSORSHIP OPPORTUNITIES

REACH YOUR SALES GOALS AT THE EXPO!

Whether it’s increasing your brand exposure and presence, differentiating yourself from the competition, attracting more potential customers to your booth, or increasing sales, FABTECH Mexico offers a wide range of sponsorships that will maximize the return on your investment.

KEYNOTE **\$10,000**
Includes recognition on all pre-event marketing and onstage, speaker introduction, banner on conference area podium during the keynote, email blast promoting keynote presented by the sponsor.

LANDYARDS (Exclusive) **SOLD**
Does NOT include materials or production.

BADGE (Exclusive) **SOLD**
Your company logo appears on the back of the badge. Includes production.

ATTENDEE BAGS (Exclusive) **SOLD**
Does NOT include materials and production.

LOGO IN CONFERENCE AREA **\$3,000**
Your logo will be featured on the walls of the conference theater and will rotate on the presentation screen.

MOBILE APP SPONSORSHIP (Exclusive) **SOLD**
Includes logo, product description(s), photo & highlighted booth on interactive floorplan.

NETWORKING OPPORTUNITIES

- 1. WOMEN OF FABTECH SUMMIT - PLATINUM (Exclusive) \$2,700**
Includes 2 graphics (roll up), company logo displayed on screens, welcome, thank you, souvenir and video or comments from the sponsor.

WOMEN OF FABTECH SUMMIT - GOLD (3 Available) \$1,800
Includes company logo displayed on screens, welcome and thank you.
- 2. VIP Lounge SOLD**
Includes company logo on a wall inside the VIP Lounge.



SPEAKING OPPORTUNITIES

Speaking Session / Workshop

EXHIBITORS: One Session \$650.*
 Two Sessions \$1,000.*
 Three sessions \$1,500.*

**Prices in USD.*

FABTECH Mexico offers speaking opportunities for industry experts to present sessions on trends, technology and the most innovative topics in the sector. These sessions must be sponsored by the presenting company and are free for expo attendees. *Preference will be given to speakers from exhibiting companies.*

As a speaker you will have the opportunity to

- Share your technical knowledge, best practices, case studies, as well as innovations in the field.
- Showcase your company's new products and services.
- Increase your brand/company exposure.
- Invite attendees to demonstrations at your booth.
- Contact potential customers and network with industry colleagues.

Benefits of being a speaker/sponsor

- Present to a captive audience in a private room.
- Company logo on the FABTECH Mexico website, in promotional materials at the expo, and on the registration and entrance areas of the room.
- Receive an electronic list of conference attendees (all sessions) after the event.
- Distribute company/product information during your session.
- Get more recognition for your company through the conference.

To request a speaking session, [download the form here](#) and send it to: information@fabtechmexico.com by March 11, 2026.

ADVERTISING AND SPONSORSHIP ORDER FORM

EXHIBITOR INFORMATION:

PO# _____ Booth# _____
 Company Name _____
 Address 1 _____
 Address 2 _____
 City _____ State _____ Postal Code _____
 Country (if other than U.S.) _____
 Telephone _____ Fax _____
 Contact Name _____
 Contact Email _____

Show Directory Advertising

(Material Deadline: March 17, 2026)

1. Ad Size: (All ads are 4 color) \$ _____
 Full Page \$3,100
 1/2 Page (Horizontal) \$2,000
 1/4 Page \$1,000

2. Premium Positions..... \$ _____
 Inside Front Cover \$3,500
 Inside Back Cover \$3,500
 Outside Back Cover \$4,000
 Show Directory Map \$3,200

Sub-Total \$ _____
 15% Agency Discount \$ _____
 Total..... \$ _____

Enhanced Listing

(Material Deadline: March 17, 2026)

Gold \$250
 Platinum \$500
 Logo in Printed Directory \$150

Total..... \$ _____

Floor Ad

Full Color Floor Ad \$1,000 each
 Total..... \$ _____

Digital Banner

Digital Banner (2 Available) \$2,550 each
 Total..... \$ _____

BILL TO:

PO# _____ Booth# _____
 Company Name _____
 Address 1 _____
 Address 2 _____
 City _____ State _____ Postal Code _____
 Country (if other than U.S.) _____
 Telephone _____ Fax _____
 Contact Name _____
 Contact Email _____

Sponsorship Opportunities

Note: Sponsorships will be assigned on a first come, first-served basis.

Keynote \$10,000
 Lanyards (Exclusive) **SOLD**
 Badge (Exclusive) **SOLD**
 Attendee Bags (Exclusive) **SOLD**
 Logo in Conference Area \$3,000
 Mobile App (Exclusive) **SOLD**

Total..... \$ _____

Networking Opportunities

Women of FABTECH (Platinum) \$2,700
 Women of FABTECH (Gold) \$1,800
 VIP Lounge **SOLD**

Total..... \$ _____

Payment information:

American Express Master Card Visa

Card Number: _____
 Exp. Date: _____
 Authorization Code: _____
 Amount: _____
 Name of Cardholder: _____
 Authorized Signature: _____
 Date: _____

*Sponsorships will be assigned on a first come, first-served basis.
 *Payment for full amount will be billed upon acceptance of application.
 *Sponsor is responsible for providing Show Management their company logo and/or artwork in the required format by the deadline.
 *For your convenience, payment must be made by credit card.
 *Show Management requires artwork proof prior to the production of materials produced by sponsoring company.

Send your artwork to: andrea.andujo@fabtechmexico.com



4 SPECIALIZED PAVILIONS

- FABRICATING
- WELDING
- STAMPING - PRESS AUTOMATION
- FINISHING



FABTECH

MEXICO

Interested in a customized advertising or sponsorship package to fit your company needs?

Contact us.

SALES MEXICO

Marcela Ordaz

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marcela.ordaz@fabtechmexico.com

SALES U.S.A

Michael Scott, FMA

815-227-8271

mscott@fmamfg.org

FORMING/FABRICATING/TUBE AND PIPE
(A-L)

Doug Trout, PMA

216-647-7197

dtrout@pma.org

STAMPING - PRESS AUTOMATION

Andy Goyer, CCAI

941-373-1830

andy@goyermgmt.com

FINISHING

Cara Collins, AWS

734-510-0888

ccollins@aws.org

WELDING EXHIBITORS (A-L)

Scott Beller, AWS

312-286-8789

sbeller@aws.org

WELDING EXHIBITORS (M-Z)



@fabtechmexico

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MAY 12-14 2026

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