FABTECH
MEXICO

MAY
04-06
2027

CINTERMEX
MONTERREY

RESERVE YOUR FABTECH MEXICO 2027 EXHIBIT SPACE



WHERE THE FUTURE MEETS TODAY

Event Partners

AWS FMA sme PMA IFCA



WHY EXHIBIT AT FABTECH MEXICO

FABTECH Mexico is the most comprehensive international exhibition and business forum in Mexico for the metalworking industry.

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MONTERREY

Bringing together 1,200+ brands in:

- FABRICATING
- WELDING
- STAMPING AND PRESS AUTOMATION
- FINISHING

FABTECH Mexico provides a platform to connect with professionals from Mexico's manufacturing and metalworking industries who are looking for business solutions, opportunities to meet experts, and first-hand knowledge.

No other event in Latin America offers a more effective opportunity to connect with your target audience, showcase your products and services, and close sales.

450+ INDUSTRY LEADING EXHIBITORS

13,000+ HIGH-PROFILE ATTENDEES

290,000ft²+ OF EXHIBITION FLOOR SPACE

95%+ OF EXHIBITORS WOULD PARTICIPATE IN FUTURE EDITIONS



3 REASONS TO EXHIBIT

01 LEADERSHIP AND PROVEN EXPERIENCE

A long track record of success. With more than 20 editions, we are an established event backed by a proven ability to give your company a unique opportunity to increase market share, generate new business, and invest in a high-value event.

02 NEW BUSINESS OPPORTUNITIES, SALES AND NETWORKING

More than 13,000 decision-makers come together year after year to find new technologies, purchase products, hire new suppliers, and discover industry innovations on an exhibition floor designed to showcase your products, equipment, and services.

With more than 290,000 ft² of exhibition floor space, FABTECH Mexico offers an unmatched opportunity to showcase products, equipment, and related services that meet the needs of the metalworking industry.

03 STRENGTH AND PRESTIGE

An event backed by the leading industry associations in the United States.

AWS · FMA · SME · PMA · IFCA

"FABTECH Mexico is the ideal platform to drive growth and innovation across the metalworking industry."

Freddy Cabrera, FORZA LASER

MAIN INDUSTRIES IN ATTENDANCE

- AUTOMOTIVE
- INDUSTRIAL AND COMMERCIAL MACHINERY
- MANUFACTURING
- CONSTRUCTION
- METAL FABRICATION
- CONSUMER PRODUCTS
- ELECTRONICS
- TRANSPORTATION
- CHEMICAL AND PETROLEUM
- TOOL & DIE
- HEAVY EQUIPMENT
- HVAC
- AEROSPACE
- HOME APPLIANCES
- ENERGY



ATTENDEE PROFILE

13,000+
QUALIFIED NATIONAL AND INTERNATIONAL ATTENDEES READY TO DO BUSINESS, EDITION AFTER EDITION

87%
OF ATTENDEES MAKE OR INFLUENCE PURCHASING DECISIONS

TOP 3 REASONS FOR ATTENDING THE EVENT

01 FIND NEW SUPPLIERS

02 DISCOVER NEW TECHNOLOGIES

03 SEE LIVE DEMONSTRATIONS

TECHNOLOGIES AND PRODUCTS OF PRIMARY INTEREST

Welding Equipment and Machinery	24%	Other Machinery, Equipment, Parts and Products	12%
Automation and Robots	21%	Assembly	12%
Lasers	21%	Punching	11%
Bending and Forming	21%	Tube Manufacturing or Welding	11%
Additive Manufacturing, 3D Printing and Prototyping	18%	Saws and Cut-off Machines	10%
Cutting	15%	Safety and Environmental	9%
Finishing	5%	Resistance Welding	9%
Tool and Die	15%	Software and Machine Controls	9%
Maintenance and Repair	14%	Sheet Metal and Structural Fabrication	8%
Welding Consumables	14%	Inspection and Testing	8%
Arc Welding	14%	EDM Machining	8%
Stamping	12%		

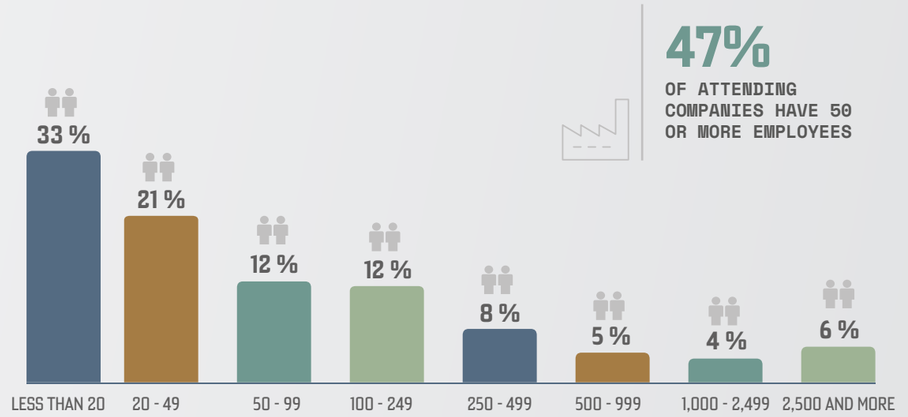
30%+ ARE OWNERS, DIRECTORS OR MANAGERS WITHIN THEIR COMPANIES.

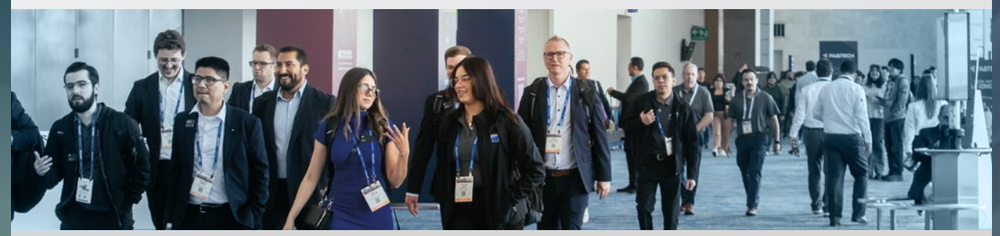
ATTENDEE PROFILE - JOB FUNCTION

Manufacturing, Project Development, Maintenance, Automation and Quality Engineers	18 %
Sales and Marketing	18 %
Directors, General Managers, CEOs and Owners	16 %
Technicians, Coordinators, Team Leaders and Supervisors	15 %
Area Managers (Manufacturing, Production, Maintenance, Quality, Operations)	14 %
Purchasing and Procurement Managers	8 %
Quality, Inspectors and Test Analysts	2 %
Welders, Tooling and Coating	2 %

COMPANY SIZE

FABTECH Mexico connects you with customers and business prospects from Mexico's fastest-growing industrial regions.





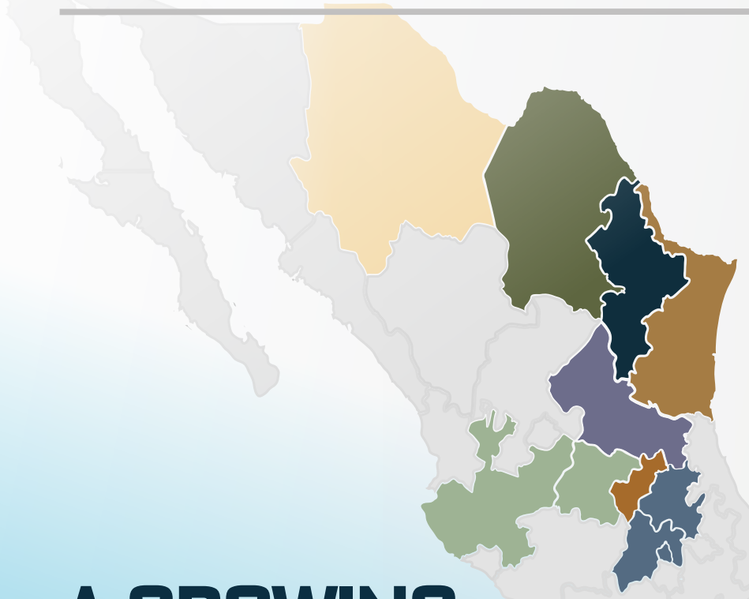
"FABTECH Mexico is very important and crucial for showcasing new technologies and solutions we have for our market."

Guillermo Enriquez, LINCOLN ELECTRIC

TOP ATTENDING COMPANIES

- ACUITY BRANDS
- ARCELOR MITTAL
- AUDI
- AYCO
- BAYER
- BIMBO
- BMW
- BORGWARNER
- CATERPILLAR
- CHEVROLET
- CLEAVER BROOKS
- CONTINENTAL
- DAIMLER
- DANA
- DANFOSS
- DAIKIN
- DEACERO
- DENSO
- EATON
- FAURECIA/FORVIA
- FORD
- GENERAL MOTORS
- JOHN DEERE
- JUMEX
- KERN LIEBERS
- KIA
- KOBLENZ
- KOHLER
- KONE
- KWD INDUSTRIES
- LEAR CORPORATION
- LUTZ PRECISION
- MABE
- MAGNA
- MAXWELL
- NAVISTAR
- NIDEC
- OMRON
- P&G
- PARKER
- PEMEX
- PHILIPS
- SCHNEIDER ELECTRIC
- SERVIACERO
- SIEMENS
- SIGMA ALIMENTOS
- STELLANTIS
- TERNIUM
- THYSSENKRUPP BILSTEIN
- TRUPER
- VALEO
- VITRO
- VOLKSWAGEN
- VOLVO
- WHIRLPOOL
- ZERUST
- ZF

ATTENDEES BY STATE



FABTECH Mexico connects you with customers and business leads from Mexico's fastest-growing industrial regions.

- 57% NUEVO LEÓN
- 12% MÉXICO / CDMX / PUEBLA
- 10% COAHUILA
- 9% QUERÉTARO / JALISCO / GUANAJUATO
- 4% TAMAULIPAS / SAN LUIS POTOSÍ
- 2% CHIHUAHUA
- 5% OTRAS CIUDADES
- 2% INTERNACIONAL

A GROWING MARKET

MEXICO

15TH LARGEST STEEL PRODUCER IN THE WORLD
Mexico produced 13.5 million tons of crude steel in 2025 and ranked 15th among the world's leading steel-producing countries.
Source: World Steel Association, World Steel in Figures 2026

7TH LARGEST EXPORTER OF MANUFACTURED GOODS IN THE WORLD
Mexico maintains a strong industrial base: manufacturing accounts for nearly 90% of its exports and reached US$554.4 billion in 2024.
Source: WTO / INEGI / IMF.

12TH LARGEST EXPORTER OF AEROSPACE COMPONENTS WORLDWIDE
In 2025, Mexico was identified as the world's 12th-largest exporter of aerospace components and as one of five countries attracting the most foreign investment in aerospace.
Source: President of Mexico Offices, Mexico Aerospace Fair 2025

US$40.9 BILLION IN FOREIGN DIRECT INVESTMENT (FDI) IN 2025
Mexico received US$40,871 million in FDI in 2025, the highest annual figure on record and 10.8% higher than in 2024.
Source: Ministry of Economy, Foreign Direct Investment 2012-2025

39% OF INDUSTRIAL NEARSHORING DEMAND IN MEXICO COMES FROM THE AUTOMOTIVE SECTOR
Source: CBRE Mexico, 2024.

NUEVO LEÓN

MORE THAN 500 LARGE MANUFACTURING COMPANIES
Nuevo León is home to more than 500 large manufacturing companies, an indicator in which the state government reports national leadership.
Source: Government of the State of Nuevo León, 2026

2.73 MILLION TONS OF STEEL PRODUCED IN 2024
Nuevo León was Mexico's leading steel-producing state in 2024, with 2.73 million tons.
Source: CANACERO, Map of the Steel Industry in Mexico 2025

US$3.6 BILLION IN FOREIGN DIRECT INVESTMENT (FDI) IN 2025
The Ministry of Economy reported approximately US$3.6 billion in FDI for Nuevo León at the end of 2025.
Note: This figure corresponds to FDI actually recorded and should not be combined with announced investment amounts for projects.
Source: Ministry of Economy, FDI Q4 2025

US$59.1 BILLION IN EXPORTS DURING 2025
Nuevo León's total exports reached US$59.1 billion in 2025, according to the state's official economic portal.
Source: Nuevo León Ministry of Economy, Data Nuevo León

76% OF THE COUNTRY'S INDUSTRIAL NEARSHORING DEMAND IS CONCENTRATED IN NUEVO LEÓN
Source: Nuevo León Ministry of Economy, 2023—2024.



BE PART OF THE MOST COMPREHENSIVE METALWORKING TRADE SHOW AND EXPAND YOUR COMPANY'S REACH

MONTERREY
INDUSTRIAL CAPITAL OF MEXICO

It is one of the country's leading business centers, serving as the main economic and industrial epicenter in northern Mexico, with more than 123 industrial parks.

MONTERREY, MEXICO

11.2% CONTRIBUTION TO NATIONAL GDP

2ND HIGHEST FOREIGN DIRECT INVESTMENT OF ALL STATES

INDUSTRIAL EPICENTER OF NORTHERN MEXICO

EXHIBIT SPACE RATES

0 – 200 SQ. FT.	201 – 800 SQ. FT.	801 – 4000 SQ. FT.	4,001 SQ. FT. (OR MORE)
$47 USD/SQ. FT.	$45 USD/SQ. FT.	$40 USD/SQ. FT.	$37 USD/SQ. FT.

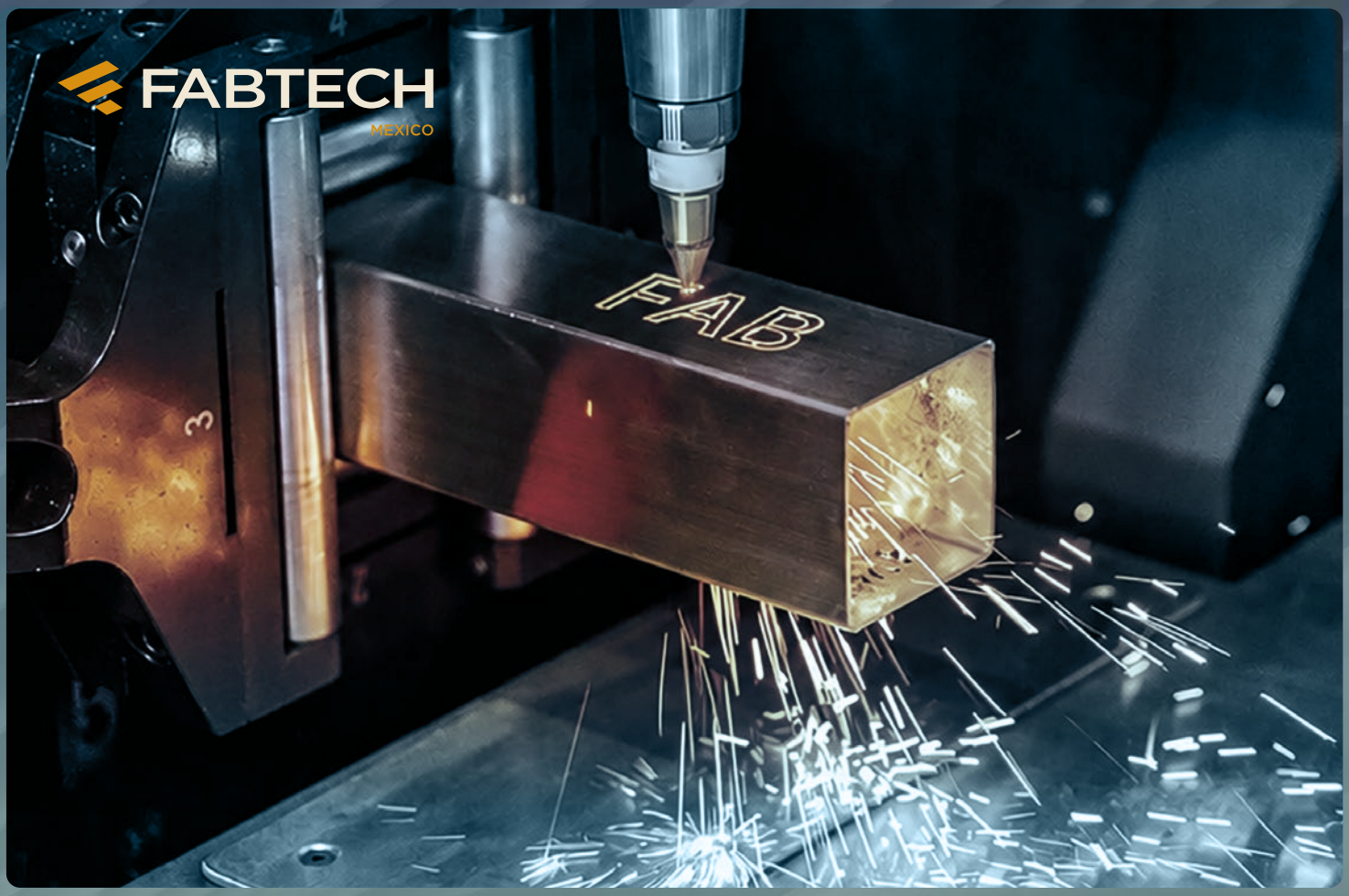
RATE INCLUDES

- 110 V AC electrical connection (up to 200sq. ft.), white hard walls and booth sign with company name and booth number (9 in. × 44 in.)
- Carpet, one table and two chairs
- Monthly exhibitor e-newsletter with important show information and reminders
- Experienced event management team
- On-site assistance with exhibit hall management and service providers
- Event promotion and advertising

MARKETING TOOLS

- Basic listing on the FABTECH Mexico website
- Listing in the official event directory
- Personalized printed and electronic invitations
- Promotion on official social media channels
- Email campaigns

**Prices are in U.S. dollars.*
**Free material handling for all exhibitors with 400 sq. ft. or more.*



CONTACT US

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TO RESERVE YOUR EXHIBIT SPACE OR FOR MORE INFORMATION, CONTACT:

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