INFORMATION BROCHURE
FOR EXHIBITORS

THE LEADING METAL FORMING, FABRICATING, WELDING AND FINISHING EVENT IN MEXICO
CINTERMEX / MONTERREY, MEXICO

MAY 3-5 2022

Innovation
Manufactured Here

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THE LEADING METAL FORMING, FABRICATING, WELDING AND FINISHING EVENT IN MEXICO
CINTERMEX / MONTERREY, MEXICO
WHY EXHIBIT AT

1. LEADERSHIP AND PROVEN EXPERIENCE
With great trajectory and success through its 17 editions, the 2022 event will be held in Monterrey, Mexico, offering your company a unique opportunity to increase market share, generate new business and invest in a proven and highly experienced event.

2. NEW BUSINESS, SALES AND NETWORKING OPPORTUNITIES
More than 8,000 decision makers converge at the exhibition year after year to discover new technologies, acquire products, hire new suppliers and learn about industry innovations.

FABTECH Mexico offers exhibitors an incomparable opportunity to showcase their products, equipment and services to current clients and prospects from all over the continent in more than 100,000 sq. ft.

No other event in Latin America offers you a more effective opportunity to establish contact with your target audience and close sales.

3. SOLIDITY AND SUPPORT
A prestigious event supported by the leading associations in the sector in the USA:

And segmented into four pavilions specialized in:

- Welding
- Fabricating
- Metal Forming
- Finishing

FABTECH Mexico provides a platform for your company to introduce products and services to a specific purchasing audience. Exhibit to meet with manufacturing and metalworking professionals in Mexico looking for expert knowledge and solutions for their business.
ATTENDEE PROFILE

Over 8,000 attendees ready to do business.

More than 30% are company directors or owners.

Main reasons to attend:
1. Find new suppliers
2. Try new products
3. Find new clients

Number of employees:

<table>
<thead>
<tr>
<th>Number of Employees</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 20</td>
<td>28%</td>
</tr>
<tr>
<td>20 to 49</td>
<td>18%</td>
</tr>
<tr>
<td>50 to 99</td>
<td>13%</td>
</tr>
<tr>
<td>100 to 249</td>
<td>15%</td>
</tr>
<tr>
<td>250 to 499</td>
<td>10%</td>
</tr>
<tr>
<td>500 to 999</td>
<td>6%</td>
</tr>
<tr>
<td>1,000 to 2,499</td>
<td>5%</td>
</tr>
<tr>
<td>2,500 and over</td>
<td>5%</td>
</tr>
</tbody>
</table>

Primary types of business:

- Aerospace
- Agriculture
- Automotive
- Construction
- Energy
- Infrastructure
- Heavy Equipment
- Contract Manufacturing
- Transportation
- Military
- Construction
- Heavy Equipment
- Contract Manufacturing
- Transportation
- Military

Company size:

FABTECH Mexico connects you with customers and business prospects in the regions of industrial growth in Mexico.
TECHNOLOGIES AND PRODUCTS OF INTEREST FOR THE ATTENDEES

*Cutting* 35%
*Welding Machines/Equipment* 31%
*Finishing* 28%
*Tool & Die* 24%
*Brazing & Soldering* 23%
*Bending/Forming* 22%
*Welding Consumables* 22%
*Stamping* 20%
*Lasers* 20%
*Tooling* 20%
*Robotics* 19%
*Arc Welding* 17%
*Assembly* 17%
*Punching* 16%
*Other Machinery/Equipment/Parts/Products* 16%
*Maintenance & Repair* 15%
*Plate & Structural Fabricating* 15%
*Saws & Cut-off Machines* 14%
*Resistance Welding* 14%
*Tube & Pipe Fabricating or Welding* 13%
*Waterjet* 12%
*Lubrication* 12%

"In my opinion, it has become the most important event in Mexico for the metalworking industry."

-Lara Soto, DISMA Metalmeccanica

TOP ATTENDING COMPANIES

Acuity Brands
ALFA Group
ALTOS HORNOS DE MÉXICO
Autoliv
Becton Dickinson Benteler de México
BMW
Bombardier
Callaway Golf
Caterpillar
Carrier
CEMEX
Cooper Standard Automotive
CUPRUM
Daimler Chrysler
Danfoss
DINAl
Deacero
Delphi
EATON
Emerson
Extron Electronics
EZI Metales
Federal Mogul
FORD Motor
GE
GM
Gunderson GIMSA
Gunter de México
Halliburton
Honeywell
Hussmann
Ingersol Rand
John Deere
Johnson Controls
Kenworth
KIA Motors
Kohler
Kolberg
Lear Corporation
MABE
Magna
Martinrea
Maxion
INMAGUSA
Metalsa
Navistar
NEMAK
New Process Steel
Nissan
Parker Hannifin
PEMEX
POLARIS
PPG Industries
Quaker Chemical
Siemens
Schneider Electric
Takata
Ternium
Thomas & Betts
Torrey
TRINITY
TUBACERO
Villacero
VITRO
Volvo
Whirlpool
Worthington Industries

MAY 3-5, 2022
MONTERREY AND MEXICO

ADVANTAGES:

MEXICO

The consumption of machine tools in Latin America is equivalent to $3.6 billion US dollars per year, with 55% of proceeds from Mexico.

Mexico has 53% of the consumption of automation systems in Latin America and is the 15th largest steel producer in the world.

MONTERREY

Known as the industrial capital of Mexico, Monterrey is one of the main business centers of the country and serves as the main industrial and economic epicenter in northern Mexico.

Home to major national and international companies it is recognized for its consistent industrial development, education, strategic location for foreign trade, quality of life, and business opportunities.

MONTERREY, MEXICO

Contributes 11.2% of the national GDP.

2nd largest foreign investment site in the country.

Main industrial and economic epicenter in northern Mexico.

“The people who visit FABTECH are interested or have a specific need for equipment and services to support their processes. We see a positive response from attendees which results in more visitors year after year.”

-Héctor Aguirre, Hypertherm
RESERVE YOUR BOOTH TODAY:

COST PER BOOTH

<table>
<thead>
<tr>
<th>Area (sq. ft.)</th>
<th>Cost per sq. ft.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-200</td>
<td>$40 USD / sq. ft.</td>
</tr>
<tr>
<td>201-800</td>
<td>$38 USD / sq. ft.</td>
</tr>
<tr>
<td>801-4000</td>
<td>$34 USD / sq. ft.</td>
</tr>
<tr>
<td>4001+</td>
<td>$32 USD / sq. ft.</td>
</tr>
</tbody>
</table>

Booth package includes:

- One 110V AC electrical connection (up to 200 sq. ft.) with white hardwall and a company sign (9” X 44”).
- Carpeting, one table, and two chairs.
- Monthly Exhibitor E-Newsletter with important show developments and reminders.
- An experienced show management team dedicated to your success.
- On-site assistance with exhibit hall management and service providers.
- Extensive pre-show promotion.

*Prices in U.S. Dollars.
*Free drayage/material handling for booths 200 sq. ft. and larger.

Plus, capitalize on these marketing support tools available to maximize your show investment:

- Basic listing on the FABTECH Mexico website.
- Listing in the Official Show Directory.
- Customized invitations for both printed and electronic distribution.
- Promotion of your brand and products in our social media channels.
- Email campaigns to showcase your products.

www.fabtechmexico.com
CONTACT

BOOTH RESERVATION OR REQUEST FOR INFORMATION:

www.fabtechmexico.com

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Jim Gorzek, FMA
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FINISHING

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